

Social Media Policy: Parents & Participants



Why we use social media

To share updates, celebrate our players, and grow our community—safely.

Our promise

Player safety and privacy come first. We follow child-safe standards at all times.

1) What we post (official channels)

- Fixtures/results, training highlights, milestones, community news, and sponsor thanks.
- We never post medical info, disciplinary matters, rumours, or criticism of refs/opponents.

Official page: Facebook – HV Elite Football Academy

Contact: hvelitefootballacademy@outlook.com | 0425 365 124

2) Photos & Video of Juniors

- Shared only with current media consent.
- Prefer group/action shots; avoid posting full name + close-up face + live location together.
- No change rooms or images in minimal clothing.
- We post after events when possible.
- Tagging minors only with parent/guardian permission.

3) Messaging & Team Groups

- No 1-to-1 private DMs between adults and players U18.
- Team messages use approved group apps with two authorised adults present.
- Messages cover football only and are sent at reasonable hours.

4) Players' Online Standards

- Be respectful to teammates, opponents, coaches, and officials.
- No bullying, swearing, or sharing private team content.
- Don't discuss selection, tactics, or internal matters publicly.
- Think-5 before you post: Safe? True? Kind? Necessary? Impact?

5) Parents' Online Standards

- Support the team positively. No naming/criticising refs, opponents, or young players.
- Don't share other children's images without parent consent.
- Avoid live posts that reveal children's locations or routines.

6) Privacy Basics

Do not publish: addresses, school names, dates of birth, medical details, phone numbers, travel plans.

7) Reporting & Moderation

- See something concerning? Screenshot and email hvelitefootballacademy@outlook.com.
- We may hide/delete abusive or unsafe content and block repeat offenders.
- Serious issues go to the Safeguarding Lead and, if needed, authorities.

8) Breaches

Content may be removed. Posting rights or participation may be suspended for repeated or serious breaches.

Media Consent (tick one)

- ☐ **Yes, my child can appear in academy photos/videos.**
- ☐ **Yes, but no tags and first name only.**
- ☐ **No, please exclude my child from all media.**

Child's Name _____

Team/Age _____

Parent/Guardian Name _____

Phone _____

Signature _____

Date _____

Player (if 13+): I agree to the Players' Online Standards.

Player Signature _____

Date _____